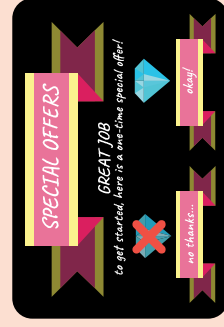


Year 4 - Online safety

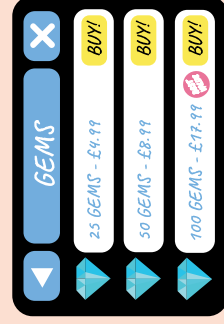
Key facts

ad	Short for advertisement, companies pay to have their website at the top of the list of search engine results.
belief	Something we accept to exist or be true, usually without proof.
bot	A computer program, sometimes referred to as a chatbot, that can act like a living thing (e.g. speaking to Alexa).
fact	Something that can be proven to be true by evidence.
in-app purchases	Extra content or services that are advertised and can be bought when using an app.
influencer	A person who recommends products or services on social media.
opinion	A view or judgement about something.
respectful	Being considerate and polite to others, such as treating people kindly and with good manners.
snippets	A short summary.

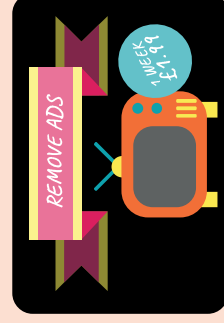
Companies use lots of techniques to try and encourage you to buy online.



special offers



extra lives/objects



pay to stop advertisements

search bar

Go!

Search... UK best burgers

Images Videos News

All

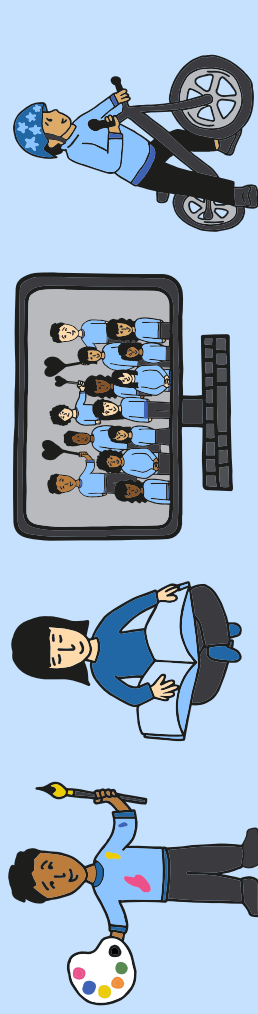
search results

adverts

snippets

All search engines work slightly differently. It is important to understand how the results are found and displayed.

We should behave safely and respectfully both on and offline.



Technology can be both a positive and negative distraction. If technology is making you feel sad, angry or you are spending too much time on it, then try to find something else to do that does not involve screentime.